

## The Inaugural CTC/FDC Culinary Journalism Awards



### Diving into Canada with a healthy appetite!

April 3, 2012 ~ San Francisco, California

**Canada IS food! With that in mind, the Canadian Tourism Commission and Food Day Canada® joined forces to search out the finest U.S. culinary journalism that celebrates Canadian cuisine.** The winners were announced at Canada Media Marketplace, the CTC's annual get-together for American journalists and Canadian travel-industry reps, held this year at the Fairmont San Francisco April 2-4.

The response was spectacular. Dozens of writers & photographers answered the call to share their enthusiasm and their experiences from dining in some of Montreal's top restaurants to what to eat after swimming with belugas in Hudson Bay. There was as ingredient specific as a beautifully-researched piece on Canadian honey and as sweeping as a tour of Cape Breton Island by a group of internationally-known chefs. They explored Nanaimo bars and butter tarts. They fêted the cuisine of the Eastern Townships of Quebec and coastal British Columbia.

Taking the top honours for **Best Written Work in Any Medium** is **Bobbie Hasselbring** for her article, "[Taste of the Garden](#)". This excellent history of Reford Gardens, situated on the south shore of the St. Lawrence River, also provides an in depth discussion of the food and chef's culinary philosophy. In both words and images Hasselbring captured the spectacular beauty of the gardens. As one judge wrote,

"I am fantasizing about cooking in the kitchen!"

**Runner-up in this category is Roger Morris** for "[Feasting along Canada's Atlantic Rim](#)" that appeared in the magazine [Intermezzo](#). This ambitious, information-rich article described the relationship between Canada's primary products from farm and wharf and the culinary experiences available in Atlantic Canada.

**Best Photo Essay, Video or App.category, Chicago's Steve Dolinsky** took the top prize for his video, [Ice Gold in Ontario](#). Steve traveled to Niagara in the depths of winter and not only drank a fair bit of Icewine he also explored its origins.

**A very close runner up was Gary Craille** who photographed one of Ontario's rural treasures, [Norfolk County](#) and exploring its **Homegrown Fun**. This seasoned writer/photographer has an eye for spotting charming spots and heart-warming occasions in the rich agricultural/lake-side county in Southwestern Ontario. His work provides a beautifully crafted visual record, an appreciation of the quiet pleasures of culinary travel rather than the razzle dazzle of the artificial.

These inaugural Culinary Journalism Awards were presented by Heather Dolan, CTC Media Relations and Anita Stewart, President of Food Day Canada and recent recipient of the Order of Canada. Both Grand Prize winners received cheques for \$1000.

### The Awards Criteria:

- Best describes the relationship between Canada's primary products and the culinary experience available in Canada.
- Promotes and enhances the public understanding of Canada as a culinary tourism destination.
- Exhibits accurate research and a high quality of writing and creativity in the presentation of the subject material .

**The Canadian Tourism Commission inspires the world to Keep Exploring Canada**, focusing on the extraordinary experiences this country has to offer. As Canada's national tourism marketer, CTC introduces the authentic and the exotic to world travellers.

**Food Day Canada is the largest locovore event in Canada engaging 300 top chefs and restaurants to cook regional ingredients at the height of the harvest.** Unique to North America, Food Day Canada is overseen by culinary activist, Anita Stewart.

Tags: [Anita Stewart](#), [Canadian cuisine](#), [Food Day Canada](#)

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